



PRESS RELEASE – FOR IMMEDIATE RELEASE

Contact: Edward Sanchez

Brass Ring Multimedia

e-mail: edward@brassringmultimedia.com

edward@all50corvette.com

phone: 619-898-8803

website: www.all50corvette.com

June 2, 2003

"ALL 50" Road Trip Reaches the Half-way Mark - 25 States To Go!!!

USA – June 2, 2003 - 2003 marks both the **50th Anniversary of Corvette**, "America's sports car", as well as Corvette enthusiast **Ray Ehly, Jr.'s 50th birthday**.

To commemorate both occasions Ray and a custom-built brand new **2003 Corvette Z06** has been undertaking "**All 50,**" a **continuous road trip encompassing all 50 United States including both Alaska and Hawaii.**

On Monday, June 2, 2003 (day 39 of the trip), Ray entered Wisconsin, State # 25 of his journey, officially marking the halfway point in his trip.

Some highlights of the trip so far:

Ray took "museum-delivery" of his Z06 at the National Corvette Museum in Bowling Green, Kentucky on Wednesday, April 23, 2003 and embarked on his trip two days later.

On Wednesday, April 30, 2003 (day 6 of the trip), **Ray loaded his Corvette onto a cargo plane at Los Angeles International Airport and flew it to Honolulu Hawaii.** Ray met the car first thing in the morning and drove around the island of Oahu, officially establishing the "Hawaii-leg" of his adventure.

Upon returning to the mainland on Thursday, May 1 (day 7 of the trip), **Ray caught the eye of the world-renowned Petersen's Automotive Museum in Los Angeles who extended a spontaneous invitation for Ray to participate in their special "Corvette Day"** scheduled for that Saturday. Ray and his Z06 joined the celebration which included one car from each of the 50 Years the Corvette has been in existence.

On Wednesday, May 7, 2003 (day 13 of the trip), **Ray supervised the loading of his Z06 onto a cargo ship bound for Alaska, a four-day sea voyage. Ray flew up that weekend and was reunited with his 'vette for two days of driving around Alaska, thus establishing the "Alaska-leg" of the trip.** The return trip by sea took an additional four days.

For the final leg of the trip, Ray will join the "Indiana Caravan" of Corvette owners from Indianapolis, IN. (not before a lap or two around the famous speedway) to the Corvette Museum at Bowling Green for the official 50th Anniversary festivities on June 26, 2003.

Much more detailed information is available on Ray's website: www.all50corvette.com which offers a map of the journey so far, daily position updates, journal entries, digital images from the road and even souvenir items like t-shirts, hats, mugs, etc.

Ray, a resident of Alpine, California custom-ordered his "**Millennium Yellow" Z06 Corvette** on March 3, 2003 from **Bob Stall Chevrolet in La Mesa, California.**

Ray welcomes the opportunity and **will make an effort to meet with as many clubs and organizations along the way as time permits.**

Chevrolet is in Ray's blood. His great grandfather started Kiefer Motors in Moorhead Minnesota in 1907. Ray's family had Kiefer Motors and Chevrolet for 70 years. As a kid growing up, Ray hung out with his grandfather Jake who owned Kiefer Motors and got to drive a lot of new cars.

-END-